



Capp & Co Limited – Capp Website - Cookie Statement – GDPR Compliant

Statement effective from: 25 May 2018

This Cookie Statement explains how Capp & Co Limited (collectively "Capp & Co Limited", "we", "us", and "ours") use cookies and similar technologies to recognise you when you visit our website at www.capp.co ("Website"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Capp & Co Limited) are called "first party cookies". Cookies set by parties other than the website owner are called "third party cookies". Third party cookies enable third party features or functionality to be provided on or through the website (e.g. like advertising, interactive content and analytics). The parties that set these third party cookies can recognise your computer both when it visits the website in question and also when it visits certain other websites.

Why do we use cookies?

We use first party and third party cookies for several reasons. Some cookies are required for technical reasons in order for our Websites to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Websites. Third parties serve cookies through our Websites for the purposes of performance and analytics. This is described in more detail below.

The specific types of first and third party cookies served through our Websites and the purposes they perform are described in the table below [(please note that the specific cookies served may vary depending on the specific Website you visit)]:

Types of cookie	Who serves these cookies	How to refuse
<p>Essential website cookies: These cookies are strictly necessary to provide you with services available through our Websites and to use some of its features, such as access to secure areas.</p>	<p>Capp & Co Limited - http://capp.co</p>	<p>Because these cookies are strictly necessary to deliver the Websites to you, you cannot refuse them. You can block or delete them by changing your browser settings however, as described below under the heading "How can I control cookies?".</p>
<p>Performance and functionality cookies: These cookies are used to enhance the performance and functionality of our Websites but are non-essential to their use.</p>	<p>Capp & Co Limited - http://capp.co New Relic - https://www.newrelic.com</p>	<p>To refuse these cookies, please follow the instructions below under the heading "How can I control cookies?"</p>
<p>Analytics and customisation cookies: These cookies collect information that is used either in aggregate form to help us understand how our Websites are being used or how effective are marketing campaigns are, or to help us customise our Websites for you.</p>	<p>Google Analytics - https://analytics.google.com</p>	<p>To refuse these cookies, please follow the instructions below under the heading "How can I control cookies?"</p>



How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie preferences by clicking on the appropriate opt-out links provided in the services you are accessing. You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. As the means by which you can refuse cookies through your web browser controls vary from browser-to-browser, you should visit your browser's help menu for more information.

How often will you update this Cookie Statement?

We may update this Cookie Statement from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Statement regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Statement indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please email us at dpo@capp.co